

# Remote Worker Organizing: Tips That Work

Same organizing fundamentals—just faster, easier, and built for how remote workers actually work.

## **Meet people where they are**

Teams, Zoom —  
don't add new platforms

## **Keep it short & repeatable**

10–15 min sessions, repeated  
to maximize access

## **Use casual entry points**

Brown bags, lunch & learns

## **Create urgency (FOMO is real)**

Timely topics people don't  
want to miss

## **Make invites personal**

Coworker-to-coworker =  
higher turnout

## **Keep it interactive**

Polls, breakout rooms,  
live Q&A

## **Make actions fast & easy**

QR codes or links in chat

## **Stay responsive & move fast**

Quick turnaround builds trust  
and momentum

If we do it right, remote workers don't get left out—they become some of the fastest-moving parts of our unions.